

ABOUT SEG

STRATEGIC EQUITY GROUP (“**SEG**”) provides investment banking and valuation advisory services to closely-held, middle market, and “Fortune 500” companies. **SEG** provides the level of service you would expect from a boutique firm, and the experience and expertise usually only found in larger firms. We are a relationship-driven, results-oriented firm, committed to helping our clients achieve their goals while exceeding their expectations.

SEG can assist you in the following practice areas:

- ✓ Merger & Acquisition Advisory
- ✓ Fairness & Financial Opinions
- ✓ ASC 805, 350, 718
- ✓ IRC Section 409(A)
- ✓ Financial Reporting & Tax Compliance
- ✓ Estate Planning, Estate & Gift Taxes
- ✓ ESOP Formation & Valuation
- ✓ Corporate Finance
- ✓ Business Valuations
- ✓ Distressed Situations

Since 1989, **SEG** has focused its efforts on a market sector under-served by larger investment banks. Our loyal clients have repeatedly turned to **STRATEGIC EQUITY GROUP** through the maturing stages of their company’s growth.

SEG’s professionals are a unique blend of individuals with backgrounds in operations, mergers & acquisitions, corporate finance, accounting, and other advisory services. Each engagement is handled by knowledgeable professionals with extensive transaction and operational experience, which ensures that transactions progress with maximum focus and attention. In addition, our firm has an extensive network of potential acquirers, sellers, and funding sources.

Much of our work is referred to us because of our legacy of successful transactions. We are proud to have earned the trust of corporate advisors and have become advisor of choice for Big Four and regional accounting firms as well as prominent law firms on the West Coast.

Below are some of the clients for whom **SEG** has provided valuation services:



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40 North Central Avenue, Suite 1400, Phoenix, AZ 85004 / 602.283.1383

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