

## CORPORATE FINANCE

**STRATEGIC EQUITY GROUP** (“**SEG**”) has extensive experience in raising capital to meet client needs. After assessing a company’s requirements, **SEG** will use its thorough understanding of the capital markets and market conditions to deliver financing on the best terms available.

Typical placements range in size from \$3M to \$50M and often cover multiple layers of the capital structure. This can include preferred or common equity, subordinated debt with warrants, convertible debt, and senior debt.

At **SEG** we have the proven ability to engineer and execute financing solutions that are essential for growth and success. We offer access to financing in the public and alternative capital markets through the issuance of debt, equity or hybrid securities.

We have the ability to raise customized capital for those situations where the public markets do not offer an attractive solution. In addition, we offer liability management expertise, enabling issuers to optimize their capital structure or resolve conflicts with existing debt securities.

**SEG** can secure capital for its clients to achieve a number of objectives, including:

- ✓ Leveraged Buyouts (LBOs)
- ✓ Management Buyouts (MBOs)
- ✓ Restructurings / Recapitalizations
- ✓ Employee Stock Ownership Plans (ESOPs)
- ✓ Acquisition Financing
- ✓ Going Private Transactions
- ✓ Private Investments in Public Equities (PIPEs)
- ✓ Growth Capital

The following are a selection of corporate finance clients represented by **SEG**:



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